



## COLLABORATIVE 3D MAPPING FOR TOURISM COMMUNITIES

The vacation of tomorrow starts with a web search today.

Tourism associations are always looking for the best technology to inform potential visitors about the benefits of their location and attractions. Virtual tourism encompasses many of the multimedia methods being used to educate and excite potential visitors about a location.

SiteSeer3D is 3D web based virtual tourism technology that allows visitors to virtually explore your attraction, area and recreation opportunities as never before possible. Visitors interact with a realistic 3D landscape that incorporates high resolution imagery and information ranging from historical locations to hiking trails and businesses.

Visitor can learn more about each mapped location by clicking on an attraction to access your best available multimedia content (web, video, audio and pictures) while maintaining its appropriate spatial context. Visitors create a mental map of the area of how close their hotel is to the beach and nearby restaurants. Performing pre-trip planning prepares visitors to take the next step of physically visiting and exploring your area.

The SiteSeer3D Virtual Tourism (VT) is an enterprise software system for building and managing interactive 3D mapping on tourism oriented websites. Tourism associations including Chambers of Commerce, scenic byways and RV and golfing associations can use SiteSeer3D VT to drive traffic to their website and to provide marketing benefits to their partners.

### IMMERSIVE 3D VIRTUAL ENVIRONMENT WITH LOCAL FLAVOR AND CONTENT

Combines attractions, events, lodging and recreational information onto a single 3D landscape that can easily be customized and shared.

### CONTENT IS GENERATED FROM TOURISM COMMUNITY AND VISITORS

For the first time, tourism businesses can collaboratively build a 3D map with dynamic content. Visitors can add their own hyper-local content using the GuestBook.

### PROVIDES SUPERIOR SPATIAL SEARCH

Visitors quickly find information that is relevant to their destination or other locations of interest.

### LEVERAGES AVAILABLE GEOGRAPHIC INFORMATION SYSTEMS (GIS) DATA SETS

The system makes a wide variety of GIS data readily accessible to visitors such as geographic names, trails, parks and recreation information.

### AFFORDABLE AND INCLUSIVE OF ENTIRE TOURISM COMMUNITY

The system is cost effective to government and non-profits and displays all partners onto the 3D landscape.



1555 WEST ONTARIO STREET  
SANDPOINT, ID USA 83864  
208.255.7215 ph  
208.263.3764 fax  
info@SiteSeer3D.com email  
www.SiteSeer3D.com

## SITSEER3D VT PROMOTES INDIVIDUAL TOURISM BUSINESSES ON THEIR WEBSITES

For the first time, non-technical users can create custom 3D maps of their tourism business and publish them on their website in minutes. Using these maps, online visitors can visualize and appreciate the location of the business as well as nearby attractions, recreation, dining and points of interest in full 3D as if they are flying around in a hot air balloon.



## SHARE CONTENT ON ASSOCIATION AND OTHER BUSINESS 3D WEBSITES

SiteSeer3D VT promotes a new type of collaboration between marketing organizations and their partners that allows each to manage their own content and share it with the other. Associations can leverage their investment in GIS by sharing this information on partner websites. In turn, their partners can share content about their business on the association website. Content sharing happens automatically which keeps the 3D website fresh and encourages visitors to revisit the website often.

FEATURES	
Fully embeddable website	✓
Lead capture	✓
Area search	✓
Landscape content syndication	✓
Drawing and labeling tools	✓
Landscape branding	✓
3D address locator and directions	✓
Aerial photo capture	✓
Live traffic and weather	✓

SiteSeer3D VT is available to promote your location. GeoData Technologies has partners that can localize SiteSeer3D VT for your visitors. Please contact us to learn more about SiteSeer3D VT and to set up a web presentation.



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